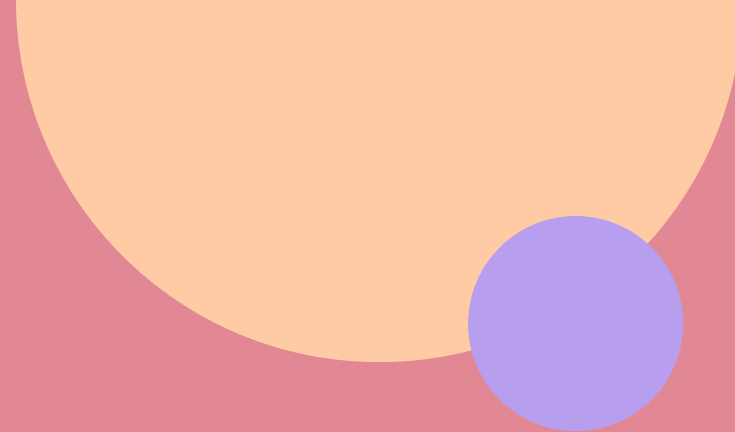


RSV Myths vs. Facts



RSV = respiratory syncytial virus





Myth:

RSV is just like a cold.

Fact:

RSV can become serious and lead to bronchiolitis or pneumonia in infants.

Myth:

Only premature babies can get really sick from RSV.

Fact:

Any baby can get RSV, even healthy ones, but some are at higher risk.

Myth:

You can't prevent RSV.

Fact:

There are ways to reduce the risk. Ask your doctor about options.



Protect your newborn.

Visit *RSVprotect.ca* for
more information and talk
to your doctor about the
prevention options.

